



**ACT** | ARTS  
COLLECTIVE  
THEATRE

**20  
23**

# GUYS AND DOLLS SPONSORSHIP OPPORTUNITIES

OCT  
13-23

**THE**  **CAPITOL**  
100 YEARS THEATRE WINDSOR EST. 1920



Arts Collective Theatre (ACT)  
[www.actwindsor.com](http://www.actwindsor.com)



# ABOUT ACT

**Arts Collective Theatre** is a not-for-profit organization dedicated and committed to enhancing the well-being of Windsor Essex artists through theatre education and mentorship and by bringing awareness to social justice issues in Windsor and beyond.



## GUYS AND DOLLS

**Guys and Dolls** is a colourful comedy that has been called the perfect musical by generations of theatre lovers. The show features musical theatre standards such as “Luck be a Lady” and “Sit Down You’re Rocking the Boat”. This celebrated show has had so many great revivals, from the 1976 all Black Motown inspired revival, to the 1992 Broadway revival starring Nathan Lane as Nathan Detroit. This show will never get old. Guys and Dolls will be Directed by Chris Rabideau, Musical Direction by internationally renowned composer Ian Smith, with choreography by Tiffany Chan, the same team who brought West Side Story to the stage, which was called "one of the big must-see musicals of the Windsor theatre" by 519 Magazine. ACT's production will be a new, exciting, and colourful revival of an audience favourite.

# SPONSORSHIP CONTRIBUTIONS

## LUCK BE A LADY - \$5,000

- 1 FULL PAGE PROGRAM AD (2000 PRINTED)  
LOGO ON THE GUYS AND DOLLS POSTERS & POSTCARDS (500 POSTERS,  
& 1,000 POSTCARDS PRINTED)
- YOUR COMPANY LOGO ON THE ACTWINDSOR.CA WEBSITE
- SOCIAL MEDIA TAGGED MENTIONS ON FACEBOOK, TWITTER, & INSTAGRAM DURING THE  
RUN OF THE GUYS AND DOLLS PRODUCTION
- LOGO ADDED TO THE GUYS AND DOLLS TRAILER VIDEO CREDITS POSTED ON ALL  
ACT SOCIAL MEDIA PLATFORMS (PAID PROMOTION)
- 6 TICKETS TO OPENING NIGHT PERFORMANCE FRIDAY OCTOBER 13, 2023, 8:00PM
- 2 INVITATIONS TO THE OPENING NIGHT POST-PRODUCTION FOR RECEPTION  
(ADDITIONAL GUESTS PAY \$10)
- YOUR COMPANY'S SIGNAGE DISPLAYED AT EVERY PERFORMANCE





# SPONSORSHIP CONTRIBUTIONS

## GUYS AND DOLLS - \$2,500

- 1/2 PAGE PROGRAM AD (2000 PRINTED)  
LOGO ON THE GUYS AND DOLLS POSTERS & POSTCARDS (500 POSTERS,  
& 1,000 POSTCARDS PRINTED)
- YOUR COMPANY LOGO ON THE ACTWINDSOR.CA WEBSITE
- SOCIAL MEDIA TAGGED MENTIONS ON FACEBOOK, TWITTER, & INSTAGRAM DURING THE  
RUN OF THE GUYS AND DOLLS PRODUCTION
- LOGO ADDED TO THE GUYS AND DOLLS TRAILER VIDEO CREDITS POSTED ON ALL  
ACT SOCIAL MEDIA PLATFORMS (PAID PROMOTION)
- 4 TICKETS TO OPENING NIGHT PERFORMANCE FRIDAY OCTOBER 13, 2023, 8:00PM
- 2 INVITATIONS TO THE OPENING NIGHT POST-PRODUCTION FOR RECEPTION  
(ADDITIONAL GUESTS PAY \$10)
- YOUR COMPANY'S SIGNAGE DISPLAYED AT EVERY PERFORMANCE



# SPONSORSHIP CONTRIBUTIONS



## SIT DOWN YOU'RE ROCKIN THE BOAT - \$1,500

- 1/4 PAGE PROGRAM AD (2000 PRINTED)  
LOGO ON THE GUYS AND DOLLS POSTERS & POSTCARDS (500 POSTERS,  
& 1,000 POSTCARDS PRINTED)
- YOUR COMPANY LOGO ON THE ACTWINDSOR.CA WEBSITE
- SOCIAL MEDIA TAGGED MENTIONS ON FACEBOOK, TWITTER, & INSTAGRAM DURING THE  
RUN OF THE GUYS AND DOLLS PRODUCTION
- LOGO ADDED TO THE GUYS AND DOLLS TRAILER VIDEO CREDITS POSTED ON ALL  
ACT SOCIAL MEDIA PLATFORMS (PAID PROMOTION)
- 2 TICKETS TO OPENING NIGHT PERFORMANCE FRIDAY OCTOBER 13, 2023, 8:00PM
- 2 INVITATIONS TO THE OPENING NIGHT POST-PRODUCTION FOR RECEPTION  
(ADDITIONAL GUESTS PAY \$10)
- YOUR COMPANY'S SIGNAGE DISPLAYED AT EVERY PERFORMANCE

Any donation of \$50 - \$100 from a business or individual towards the production of Guys and Dolls, the business or individual will be thanked on a special Community Support page in the program.



# PROGRAM ADS

**FULL PAGE AD - \$500**

**HALF PAGE AD - \$300**

**BUSINESS CARD AD - \$150**



4.5 x 7.5



4.5 x 3.625



2.125 x 3.625



4.5 x 1.687

## Tickets

Adults - \$35 (+ Box Office Fees)

Students/Seniors (60+) - \$32 (+ Box Office Fees)

Youth (14 and under) - \$20 (+ Box Office Fees)

**Group Rate (20 or more)**

\$32 per ticket (+ Box Office Fees)



# MAKE AN IMPACT

WITH YOUR SUPPORT YOU'LL TOUCH THE LIVES OF NOT ONLY A DIVERSE GROUP OF PERFORMERS, BUT ALSO THE ENTIRE COMMUNITY. THEATRE CAN LEAVE A LASTING IMPACT ON THE LIVES OF THOSE WHO HEAR STORIES OF STRUGGLE, FAMILY, LOVE, AND A LITTLE LAUGHTER. WE WANT YOU TO BE A PART OF OUR LASTING IMPACT.

Please contact Moya McAlister, ACT Board Vice President,  
and Marketing Manager at [info@actwindsor.com](mailto:info@actwindsor.com)  
or call 519-551-7786 for more information.