

## WEST SIDE STORY 2022 Sponsorship Package

### WHO WE ARE

**Arts Collective Theatre** is a not-for-profit organization dedicated and committed to enhancing the well-being of Windsor Essex artists through theatre education and mentorship and by bringing awareness to social justice issues in Windsor and beyond.

### ABOUT ACT COMMUNITY

ACT Community is an annual theatre program which provides training and performance opportunities for multi-ethnic artists of all ages. This program operates to enhance the cultural and artistic awareness of the community by providing productions that illuminate diversity. ACT community strives to educate, enlighten, and entertain a diverse, multicultural audience by providing exposure to underserved communities.

This year's Community production will be **WEST SIDE STORY**. Show dates are **October 14 – 23 at the Capitol Theatre Windsor.**

### WEST SIDE STORY



OCTOBER 14, 15, 21 & 22 2022 AT 8:00PM  
OCTOBER 16 & 23 2022 AT 2:00PM

THE CAPITOL  
WINDSOR

Young lovers are caught between prejudice and warring street gangs in one of the most important and powerful musicals of all time.

From the first notes to the final breath, West Side Story is one of the most memorable musicals and greatest love stories of all time. Arthur Laurents' book remains as powerful, poignant, and timely as ever. The score by Leonard Bernstein and lyrics by Stephen Sondheim are widely regarded as among the best ever written

Shakespeare's Romeo and Juliet is transported to modern-day New York City as two young, idealistic lovers find themselves caught between warring street gangs, the "American" Jets and the Puerto Rican Sharks. Their struggle to survive in a world of hate, violence and prejudice is one of the most innovative, heart-wrenching, and relevant musical dramas of our time.

## AVAILABLE SPONSORSHIP CONTRIBUTIONS

### Something's Coming

**\$2,500**

- 1 full page program ad (2000 printed)
- Logo on the **West Side Story** Posters & Postcards (500 posters, 1,000 postcards printed)
- Your company logo on the actwindsor.ca website
- Social media tagged mentions on Facebook, Twitter, & Instagram during the run of the **West Side Story** production
- Logo added to the **West Side Story** trailer video credits posted on all ACT social media platforms (paid promotion)
- 6 tickets to opening night performance **Friday October 14, 2022, 8:00pm**
- Invitation for 2 to opening night post production reception (additional guests pay \$10)
- Your company's signage displayed at every performance

### Cool

**\$1,500**

- 1 half page program ad (2000 printed)
- Logo on the **West Side Story** Posters & Postcards (500 posters, 1,000 postcards printed)
- Company logo on the actwindsor.ca website
- Social media tagged mentions on Facebook, Twitter, & Instagram during the run of the **West Side Story** production
- Logo added to the **West Side Story** trailer video credits posted on all ACT social media platforms (paid promotion)
- 4 tickets to opening night performance **Friday October 14, 2022, 8:00pm**
- Invitation for 2 to opening night post production reception (additional guests pay \$10)

## Somewhere

**\$1,000**

- 1 ¼ page program ad (2000 printed)
- Logo on the **West Side Story** Posters & Postcards (500 posters, 1,000 postcards printed)
- Company logo on the actwindsor.ca website
- Social media tagged mentions on Facebook, Twitter, & Instagram during the run of the **West Side Story** production
- Logo added to the **West Side Story** trailer video credits posted on all ACT social media platforms (paid promotion)
- Invitation for 2 to opening night post production reception (additional guests pay \$10)
- 2 complimentary tickets to opening night performance **Friday, October 14, 2022, 8:00pm**

Any donation of \$50 - \$100 from a business or individual towards the production of **West Side Story**, the business or individual will be thanked on a special **Community Support** page in the program.

### Program Ads

Full Page Ad - \$500

Half Page Ad - \$250

Business Card Ad - \$100



4.5 x 7.5



4.5 x 3.625



2.125 x 3.625



4.5 x 1.687

### Tickets

**Adults** - \$35 (+ Box Office Fees)

**Students/Seniors 60+** - \$30 (+ Box Office Fees)

**Youth (14 and under)** - \$20 (+ Box Office Fees)

**Group Rate** (20 or more)

\$30 per ticket (+ Box Office Fees)

Please contact **Moya McAlister**, ACT Board Vice President and Marketing Manager at [info@actwindsor.com](mailto:info@actwindsor.com) or call 519-551-7786 for more information.